

# RAFT

THE NATURAL HOME



# OUR STORY



Mick Quinn and Heinz Frye, founders of Raft

Raft was founded in London in 1999 by us. We are Mick Quinn and Heinz Frye, two friends with a shared love for timeless design and a genuine respect for the environment. Over the past 24 years, our small team of furniture experts has grown and today Raft's flagship showroom makes us officially the largest British manufacturer and retailer in any Westfield shopping centre.

Timeless interior design and a natural aesthetic defines our showroom experience and world-leading eco-credentials define Raft's global position as a manufacturer.

We were the first company to use a solar-powered kiln to dry our reclaimed teak in Indonesia. Nationally, Raft is celebrated for designing and making our sofas by hand in England. With five purpose-built sofa factories in London and a specialist reclaimed teak factory in Yogyakarta, every aspect of Raft has been considered to use only the best materials and most experienced artisans.

We are as excited today, unloading a container of new products we developed in our factory in Yogyakarta two months ago, as we were 24 years ago when we founded the company. We are re-enthused every time we see the emotional response people have to our showrooms, newsletters and most of all when they receive our beautiful teak and sofas in their homes.

Thank you for your support,  
Mick & Heinz

# SOFAS: DESIGNED IN LONDON, MADE IN LONDON



Our team of skilled craftsmen make each sofa by hand, to order, at our factory in London. Raft's specialist sofa making skills mean that we can offer a wide range of designs, sizes and finishes. Sofas can also be assembled in the customer's home when access is difficult. As part of Raft's ongoing commitment to being environmentally friendly, we only use solid hardwood which has been sourced and managed in Europe for our sofa frames. This means that our wood has not contributed towards deforestation in any way.



# RECLAIMED TEAK

Teak is a premium hardwood with natural oils built into its makeup, meaning it can grow without fertilisers or heavy irrigation and is virtually indestructible. We take our dedication to this material a step further, only using reclaimed teak.

Raft's teak is reclaimed and handcrafted from old ships, bridges and homes and then dried in a solar powered kiln.

This technology dries our timber with up to 80% less energy input from traditional carbon heat sources.

Each piece of wood has a long history and journey, unique markings and blockings define each piece, making your teak furniture personal to your home. Our skilled team of artisans in Indonesia understand the beauty of natural teak and don't over-polish it, paying tribute to the roots of the material. This means that no two Raft teak products are the same.





1. Neve Dining Table from £1,335  
2. Mist Pure New Wool Throw £67

# THE LOFT

The Loft Sofa is a relaxed and versatile model, perfect for the ever-changing home. If you're working with a large or open space, the Loft's modular formation offers different configurations and uses.



- 1. Loft Corner Sofa from £3,386
- 2. Mist Wool Throw £67



1. Oscar Leather Sofa from £2,429
2. Billbrook Rug in oyster from £315
3. Lola Coffee Table from £215



1. Melrose Sofa Bed from £2,423

## THE MELROSE

The Melrose Sofa Bed makes a statement with its clean lines and low to the floor form. Sold with scatter cushions for extra support that can be removed to enjoy the 99cm depth of the seat for luxurious lounging. A versatile model with clean lines and large, padded arms.

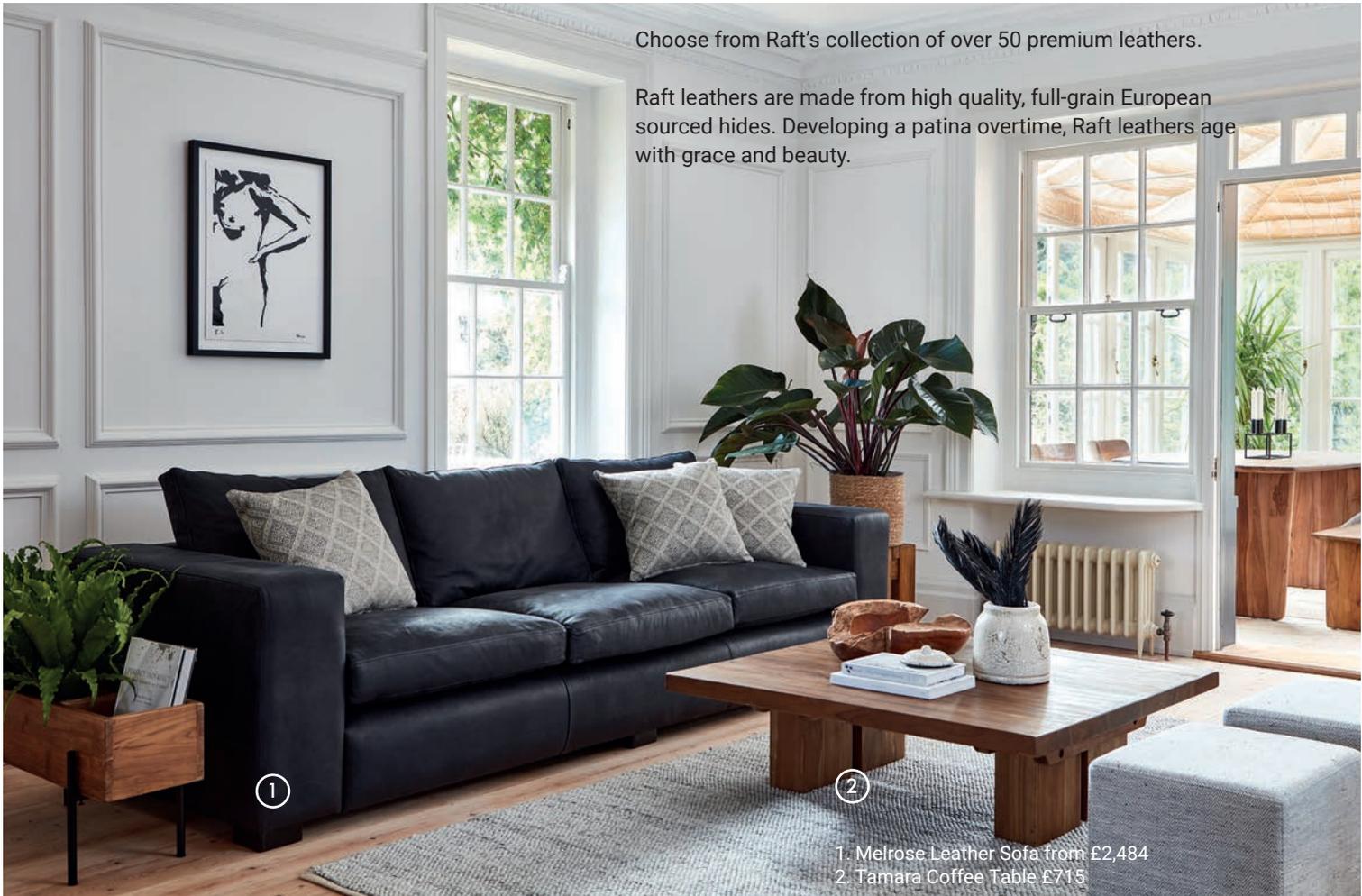




- 1. New York Sofa from £2,278
- 2. Witney Coffee Table from £163
- 3. Concrete Floor Planter £79

Choose from Raft's collection of over 50 premium leathers.

Raft leathers are made from high quality, full-grain European sourced hides. Developing a patina overtime, Raft leathers age with grace and beauty.



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1. Melrose Leather Sofa from £2,484  
2. Tamara Coffee Table £715

# THE BEAUTY OF THE CHESTERFIELD

Raft Chesterfields embrace meticulous British artisanship. Each stud is individually placed and screwed by hand giving our Embassy and Stanford sofas character and authenticity. Available in 55 leathers and thousands of fabrics in-store. Shop our most popular fabrics online.

1

1. Stanford Leather Sofa from £2,762
2. Block Stool £213

2



- 1. Bude Table Lamp £170
- 2. Reed Diffuser £25
- 3. Limited Edition Print E.9 £395



Lifestyle Storage Cube  
£171



Concrete Storage Cube  
£139



Storage Cube with shelf  
£365



Extra Large Storage Cube  
£295



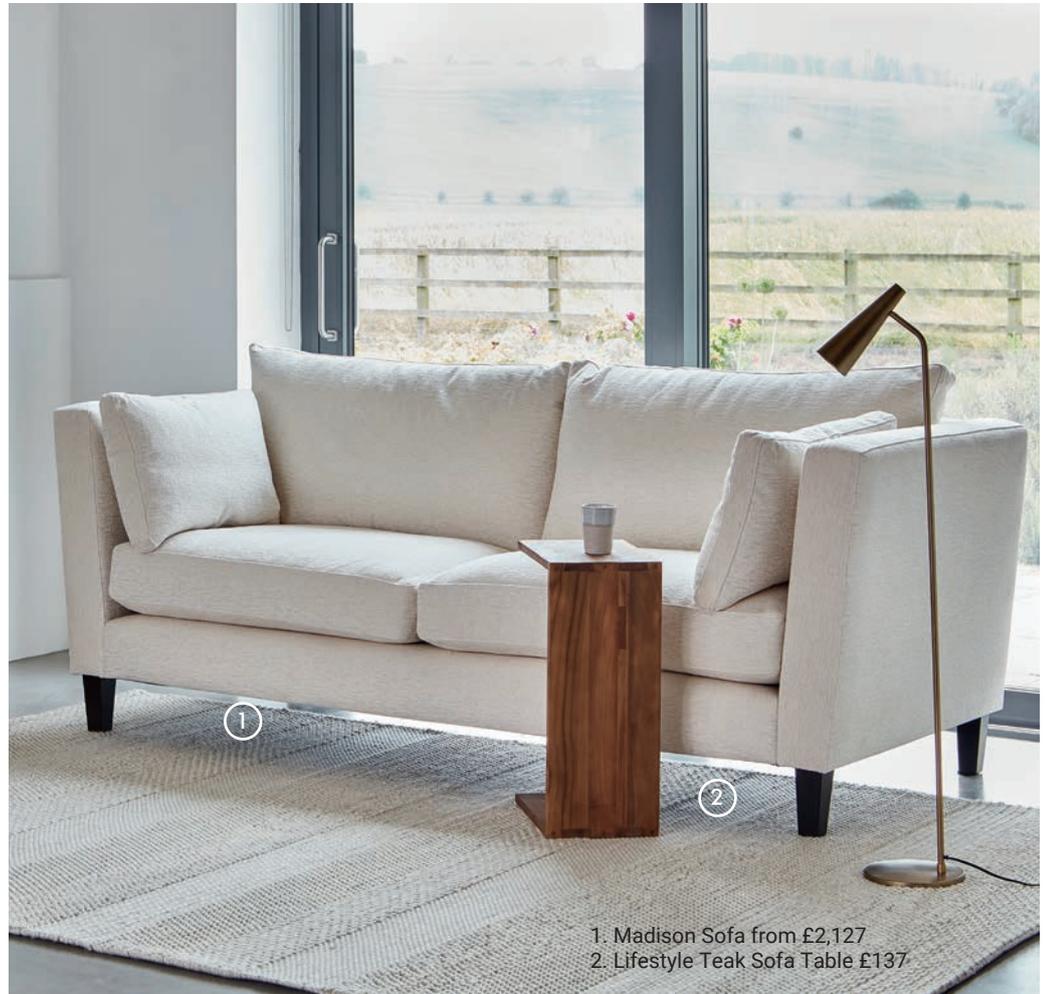
Witney Sofa Table  
£165



Teak Armrest  
£61



Teak Root Side Table  
£564



1. Madison Sofa from £2,127  
2. Lifestyle Teak Sofa Table £137



1. Lifestyle 7 Drawer Chest £1,575
2. Rowland Woven Chair - Natural Teak - Rattan £295



Teak Bowl  
£59



Teak Mirror from  
£184



Diffuser  
£25



1. Lincoln Corner Unit from £4,334
2. Bay Rug from £320
3. Rowland Woven Chair £345



**Bisham Dining Table**  
 from £1,125



**Tamara Dining Table**  
 from £1,937



**Round Teak Root Glass Dining Table** Ø 100cm  
 12mm  
 from £1,338



**Megan Dining Table**  
 from £2,425



1. Montclair Bed from £1,746
2. Amory Bedside Table £455
3. Fabric Ottoman £635
4. Bamboo Ladder Matt Black £49



1. Milbrook Four Poster Bed from £2,425
2. Block Stool £213
3. Double Mattress £735
4. Hudson Bedside Chest £550

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1. Hudson Desk £995  
2. Hudson Desk Cabinet £575  
3. Adelaide Chair from £308  
4. Concrete Floor Planter £79

# WITNEY COLLECTION

Our Witney collection is sleek and minimal with exposed metal and certified teak. Perfect for confined spaces and Scandi inspired interiors.



Witney Cabinet with Shelves  
£1,293



Witney Display Screen  
£1,275



Witney Bookcase  
£693



Witney Side Table  
£345



Witney Sideboard  
£905



Witney Coffee Table  
from £163



# INTERIOR DESIGN



We want you to walk into your home and breathe a sigh of relief. Perhaps you're starting with a blank canvas, a 'nearly finished' room, or maybe you just want to know how to incorporate your favourite colour without overwhelming the space? Whatever your project, Raft's Interior Design service can help.

Our interior design process is collaborative. We love to listen to each individual and learn about your style and vision. We have an intrinsic understanding of the bones of a room and know how to balance form and function, according to your tastes. Our experienced Interior Design team will provide you with a fresh

insight and new perspective, carefully considering your most loved pieces and favourite existing features.

We cultivate spaces that are both relaxing and inspiring. If you're considering Interior Design, we'd love to hear from you.

Book your Raft Interior Design consultation today and discover that your home is your dream home.

Tamara Frye  
Head of Interior Design

# YOUR CHOICE, OUR EXPERTISE

Any sofa,  
Any size,  
Any fabric

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1. Seattle Sofa from £1,805
2. Lola Coffee Table from £215

# RAFT

# STORES

## **Raft St Albans**

2a Chequer Street, St. Albans  
Hertfordshire, AL1 3XZ  
T: 01727 224 224

## **Raft Westfield**

Westfield London,  
The Home Quarter, W12 7GF  
T: 0203 961 3090

## **Raft Richmond**

17 Hill Street, Richmond,  
TW9 1SX  
T: 020 3826 3204

## **Raft Cricklewood**

265-267 Cricklewood Broadway  
London NW2 6NX  
T: 020 8450 5078

## **Raft Bristol**

68 Whiteladies Road,  
Clifton, Bristol, BS8 2QA  
T: 0117 9927 800



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